



HIGGS & JOHNSON

Counsel & Attorneys-at-Law

FIRM RECEIVES WQC INTERNATIONAL STAR AWARD

Higgs & Johnson has been awarded the World Quality Commitment (“WQC”) International Star Award in the Gold category by the Business Initiative Directions (“B.I.D.”). Headquartered in Madrid, Spain B.I.D. is the leading private company focused on the Quality Mix Plan. The WQC is part of the annual program of B.I.D., designed to recognize the prestige of the outstanding companies, organizations, and businessmen in the business world. The criteria includes: excellence in leadership and business management; quality and excellence; business and brand name prestige; and technology, innovation and projection.

The award is given using criteria from the QC100 Total Quality Management Model and rewards qualities such as a customer-minded approach, job satisfaction, system efficiency, technological renewal, leadership in society and concentration on the most profitable areas of business.

B.I.D. indicated that Higgs & Johnson demonstrated excellence in leadership within each designated sector, increased market share, improved results, as well as sustainability. Higgs & Johnson is delighted to have won this award bringing recognition to the Firm in The Bahamas and the Cayman Islands.